

### Office of the Controller of Examinations

## **Semester End Examinations May-2022** School of Journalism and Mass Communication

#### **B.A.** (Journalism & Mass Communication)

#### Fourth Semester (Regular)

#### **Schedule of Examinations**

| <b>Course Code</b> | Course Name                     | Day and<br>Date         | Time                         |
|--------------------|---------------------------------|-------------------------|------------------------------|
| 19BAJMC401         | Introduction to Public Relation | Wednesday<br>25-05-2022 | 10.00 am<br>to<br>12.30 pm   |
| 19BAJMC402         | Social Media                    | Thursday<br>26-05-2022  | 10.00 am<br>to<br>12.00 noon |
| 19BAJMC403         | Media Culture and Society       | Friday<br>27-05-2022    | 10.00 am<br>to<br>12.30 pm   |
| 19BAJMC404         | Environment Studies             | Saturday<br>28-05-2022  | 10.00 am<br>to<br>12.30 pm   |

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## **Semester End Examinations May-2022** School of Journalism and Mass Communication

#### **B.A.** (Journalism & Mass Communication)

#### Sixth Semester (Regular)

#### **Schedule of Examinations**

| Course Code                  | Course Name              | Day and<br>Date         | Time                       |  |
|------------------------------|--------------------------|-------------------------|----------------------------|--|
| 20BAJMC601                   | Media Law and Ethics     | Wednesday<br>25-05-2022 | 01.30 pm<br>to<br>04.00 pm |  |
| 20BAJMC602                   | Media Convergence        | Thursday<br>26-05-2022  | 01.30 pm<br>to<br>04.00 pm |  |
|                              | Specialization ADPR      |                         |                            |  |
| 20BAJMC603                   | Social Media Marketing   | Friday<br>27-05-2022    | 01.30 pm<br>to<br>03.30 pm |  |
| 20BAJMC604                   | Account Management       | Saturday<br>28-05-2022  | 01.30 pm<br>to<br>04.00 pm |  |
| Specialization Journalism    |                          |                         |                            |  |
| 20BAJMC607                   | Specialised Reporting    | Friday<br>27-05-2022    | 01.30 pm<br>to<br>04.00 pm |  |
| 20BAJMC608                   | Documentary Production   | Saturday<br>28-05-2022  | 01.30 pm<br>to<br>03.30 pm |  |
| Specialization Digital Media |                          |                         |                            |  |
| 20BAJMC611                   | Social Media Marketing   | Friday<br>27-05-2022    | 01.30 pm<br>to<br>03.30 pm |  |
| 20BAJMC612                   | Digital Content Strategy | Saturday<br>28-05-2022  | 01.30 pm<br>to<br>03.30 pm |  |

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# **Semester End Examinations May-2022**

#### School of Journalism and Mass Communication

### M.A. (Journalism & Mass Communication) Fourth Semester (Regular) Schedule of Examinations

| Course<br>Code                         | Course Name                 | Day and<br>Date         | Time                         |  |
|--|-----------------------------|-------------------------|------------------------------|--|
| 20MAJMC401                             | Media Management            | Wednesday<br>25-05-2022 | 10.00 am<br>to<br>12.30 pm   |  |
| 20MAJMC402                             | Environment Studies         | Thursday<br>26-05-2022  | 10.00 am<br>to<br>12.30 pm   |  |
|  | Journalism Specialization   |                         |                              |  |
| 20MAJMC403                             | Specialised Reporting       | Friday<br>27-05-2022    | 10.00 am<br>to<br>12.00 noon |  |
| 20MAJMC404                             | Online Journalism           | Saturday<br>28-05-2022  | 10.00 am<br>to<br>12.00 noon |  |
|  | Specialization Broadcasting | g                       |                              |  |
| 20MAJMC406                             | Film Studies                | Friday<br>27-05-2022    | 10.00 am<br>to<br>12.30 pm   |  |
| 20MAJMC407                             | Radio Production            | Saturday<br>28-05-2022  | 10.00 am<br>to<br>12.00 noon |  |
|  | Specialization New Media    |                         |                              |  |
| 20MAJMC409                             | Social Media Marketing      | Friday<br>27-05-2022    | 10.00 am<br>to<br>12.00 noon |  |
| 20MAJMC410                             | Data Analytics              | Saturday<br>28-05-2022  | 10.00 am<br>to<br>12.30 pm   |  |
| Specialization Strategic Communication |                             |                         |                              |  |
| 20MAJMC412                             | Social Media Marketing      | Friday<br>27-05-2022    | 10.00 am<br>to<br>12.00 noon |  |
| 20MAJMC413                             | Brand Management            | Saturday<br>28-05-2022  | 10.00 am<br>to<br>12.30 pm   |  |
| A                                      |                             |                         |                              |  |

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