

### Office of the Controller of Examinations

## **Semester End Examinations May-2022** School of Journalism and Mass Communication

#### **B.A.** (Journalism & Mass Communication)

#### Fourth Semester (Regular)

#### **Schedule of Examinations**

<b>Course Code</b>	Course Name	Day and Date	Time
19BAJMC401	Introduction to Public Relation	Wednesday 25-05-2022	10.00 am to 12.30 pm
19BAJMC402	Social Media	Thursday 26-05-2022	10.00 am to 12.00 noon
19BAJMC403	Media Culture and Society	Friday 27-05-2022	10.00 am to 12.30 pm
19BAJMC404	Environment Studies	Saturday 28-05-2022	10.00 am to 12.30 pm

Bleefwarna

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## **Semester End Examinations May-2022** School of Journalism and Mass Communication

#### **B.A.** (Journalism & Mass Communication)

#### Sixth Semester (Regular)

#### **Schedule of Examinations**

Course Code	Course Name	Day and Date	Time	
20BAJMC601	Media Law and Ethics	Wednesday 25-05-2022	01.30 pm to 04.00 pm	
20BAJMC602	Media Convergence	Thursday 26-05-2022	01.30 pm to 04.00 pm	
	Specialization ADPR			
20BAJMC603	Social Media Marketing	Friday 27-05-2022	01.30 pm to 03.30 pm	
20BAJMC604	Account Management	Saturday 28-05-2022	01.30 pm to 04.00 pm	
Specialization Journalism				
20BAJMC607	Specialised Reporting	Friday 27-05-2022	01.30 pm to 04.00 pm	
20BAJMC608	Documentary Production	Saturday 28-05-2022	01.30 pm to 03.30 pm	
Specialization Digital Media				
20BAJMC611	Social Media Marketing	Friday 27-05-2022	01.30 pm to 03.30 pm	
20BAJMC612	Digital Content Strategy	Saturday 28-05-2022	01.30 pm to 03.30 pm	

Bleelwarna.

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# **Semester End Examinations May-2022**

#### School of Journalism and Mass Communication

### M.A. (Journalism & Mass Communication) Fourth Semester (Regular) Schedule of Examinations

Course Code	Course Name	Day and Date	Time	
20MAJMC401	Media Management	Wednesday 25-05-2022	10.00 am to 12.30 pm	
20MAJMC402	Environment Studies	Thursday 26-05-2022	10.00 am to 12.30 pm	
	Journalism Specialization			
20MAJMC403	Specialised Reporting	Friday 27-05-2022	10.00 am to 12.00 noon	
20MAJMC404	Online Journalism	Saturday 28-05-2022	10.00 am to 12.00 noon	
	Specialization Broadcasting	g		
20MAJMC406	Film Studies	Friday 27-05-2022	10.00 am to 12.30 pm	
20MAJMC407	Radio Production	Saturday 28-05-2022	10.00 am to 12.00 noon	
	Specialization New Media			
20MAJMC409	Social Media Marketing	Friday 27-05-2022	10.00 am to 12.00 noon	
20MAJMC410	Data Analytics	Saturday 28-05-2022	10.00 am to 12.30 pm	
Specialization Strategic Communication				
20MAJMC412	Social Media Marketing	Friday 27-05-2022	10.00 am to 12.00 noon	
20MAJMC413	Brand Management	Saturday 28-05-2022	10.00 am to 12.30 pm	
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